

# HELLO

I am Nicci, a creative with over 16 years experience. I have worked with an array of clients/teams to devise comprehensive brand strategies, generating significant impact across various industries. I have created & directed new business design and delivered fresh perspectives to existing brands. Clients have commented on my strong ability to interpret their desires, while delivering superior design solutions to their campaigns. Contact me to see how I can develop your brand.

hello@niccitheron.com  
 niccitheron  
 in/niccitheron

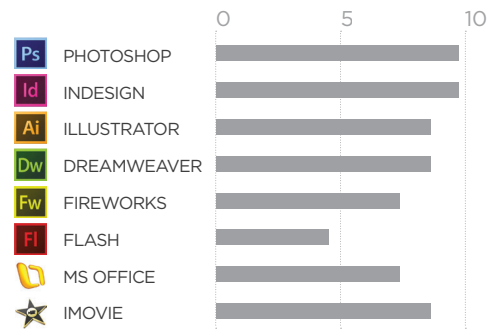
view portfolio  
 niccitheron.com



Trained as a professional photographer; extensive web design and development experience; pre-press; color management; unique design skills; video editing; brand strategy and marketing; with my true talent of image retouching, I know would be an asset to your project!

People describe me as innovative, dynamic and a problem solver. **Meet me, and find out for yourself!**  
 View my Portfolio

## SOFTWARE PROFICIENCY



## ASSET TO YOUR COMPANY

- I AM A SELF STARTER
- HIGHLY ORGANIZED
- DETAIL ORIENTATED
- QUICK LEARNER

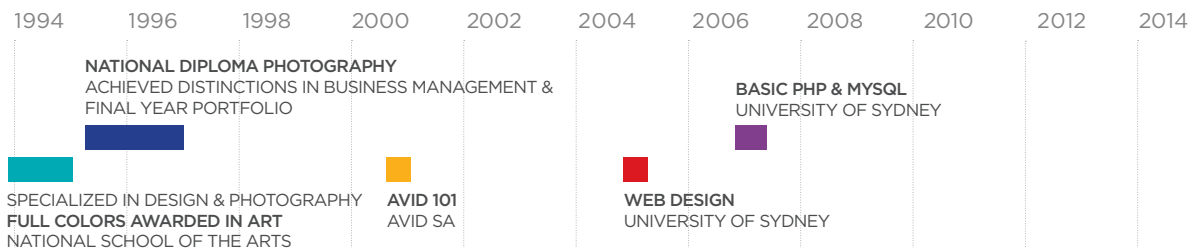
## CLIENT LIST

LAVAZZA IFAW MOKE INT. REVEL GRILL ENTERPRISES  
 SOCIALFACE ICU MEDICAL MANDELA™ DOUGHNUT TIME

## SKILLS

LOGO - LOGOTYPES, TYPE TREATMENT  
 PHOTOGRAPHY, PHOTO RETOUCHING,  
 PHOTO-MANIPULATION  
 BRANDING, ADVERTISING, EDITORIAL-DESIGN  
 PACKAGING, POS MATERIALS, BILLBOARDS  
 WEB DESIGN & DEVELOPMENT, CSS, HTML  
 CMS, EXTERNAL EDM SOLUTIONS  
 GIF ANIMATIONS  
 FILM EDITING

## EDUCATION & TRAINING



## INDUSTRY EXPERIENCE

